

LONG-FORM NOTICE

IF YOU PURCHASED MEAT FROM BELCAMPO IN CALIFORNIA BETWEEN JANUARY 1, 2020, AND MAY 31, 2021, YOU MAY BE ELIGIBLE FOR A CLASS ACTION SETTLEMENT.

This notice may affect your rights. Please read it carefully.

A court authorized this notice. This is not a solicitation from a lawyer.

- The notice concerns a case called *Freeman v. Belcampo Group, Inc.*, which was filed in the Superior Court for the State of California, Los Angeles County, on June 7, 2021, Case No. 21STCV21508.
- This class action settlement will completely resolve the lawsuit against *Belcampo Group, Inc.*, (“Belcampo” or “Defendant”).
- The suit alleges that during the Class Period Defendant falsely and deceptively labeled and advertised selling high quality organic meat that was “100% Certified Organic,” “100% grass-fed,” “USDA Certified,” and/or “processed in Northern California at Defendant’s organic ranch, which led consumers into believing the products were high quality, and therefore that Plaintiff and Settlement Class Members paid more for the products as a result of those statements.
- Belcampo denies any liability or wrongdoing of any kind associated with the claims alleged in the Action. Defendant contends, among other things, that its labeling, marketing, packaging, and advertising is not deceptive as a matter of law, and that such labels, marketing, advertising, and packaging do not in any manner mislead or make misleading suggestions about the high quality of the products that sold.
- Pursuant to the settlement, defendant shall pay \$86,475 to a common fund which will be used to pay Class Counsel’s Court awarded fees and costs, Class Notice and administrative costs, Class Representative Service Award to Plaintiff, and payment to Settlement Class Members who file valid and timely claim forms.
- Your legal rights are affected whether you act or do not act. Read this notice carefully.
- This notice summarizes the proposed settlement. For the precise terms and conditions of the settlement, please see the settlement agreement available at www.BelcampoSettlement.com.

PLEASE DO NOT TELEPHONE THE COURT OR THE COURT CLERK’S OFFICE TO INQUIRE ABOUT THIS SETTLEMENT OR THE CLAIM PROCESS.

YOUR RIGHTS AND OPTIONS IN THIS SETTLEMENT		DEADLINE
SUBMIT A CLAIM FORM	This is the only way to get a payment. You can submit a valid and timely claim form online at www.BelcampoSettlement.com or by mail to <i>Belcampo Settlement Administrator, c/o CPT Group, Inc., 50 Corporate Park, Irvine, CA 92606</i> . If you fail to submit a claim, you will not receive a settlement payment.	October 12, 2024
EXCLUDE YOURSELF FROM THE CLASS	Opt Out of the lawsuit and the settlement. This is the only option that allows you to ever bring or join another lawsuit that raises the same legal claims against Belcampo released by this settlement.	October 12, 2024
OBJECT	Write to the Court about why you do not like the settlement, the amount of attorneys’ fees, or the payment to the Plaintiff.	September 28, 2024
GO TO A HEARING	Speak in Court about the settlement. (If you object to any aspect of the settlement, you may submit a written objection by the Objection Deadline.)	October 28, 2024, at 10:30 a.m.
DO NOTHING	You will have no right to sue later for the claims released by the settlement.	

- These rights and options—and the deadlines to exercise them—are explained in this notice.
- The Court in charge of this case still has to decide whether to approve the settlement.

Final Approval Fairness Hearing

On October 28, 2024, at 10:30 a.m. PST, the Court will hold a hearing to determine (1) whether the proposed settlement is fair, reasonable, and adequate and should receive final approval; (2) whether to grant the applications for attorney’s fees and expenses brought by the Class Counsel; and (3) whether to grant the application for a class representatives’ payments to the Plaintiffs who brought the lawsuit. The hearing will be held in the courtroom of the Judge, Stuart M. Rice at Department 1, located at the Spring Street Courthouse located at 312 N. Spring Street, Los Angeles, CA 90012. This hearing date may change without further notice to you. Consult the settlement website at www.BelcampoSettlement.com for updated information on the hearing date and time.

NOTICE CONTENTS:	PAGE
How Do I Know If I Am Affected By The Litigation and Settlement?	2
What Is The Lawsuit About?	2
Why Is This Case Being Settled?.....	2
What Is The Settlement?.....	3
What Can I Get In The Settlement?.....	3
What Do Plaintiffs And The Lawyers Get?.....	3
What Claims Are Released By The Settlement?.....	3
How Do I File a Claim?	3
How Do I Exclude Myself From The Settlement And Litigation?.....	3
How Do I Object To The Settlement?	4
When Will The Court Decide If The Settlement Is Approved?.....	4
How Do I Get More Information?	4

How Do I Know If I Am Affected By The Litigation and Settlement?

This case involves purchases made from Belcampo Group, Inc., locations in California between January 1, 2020, to May 31, 2021 (“Class Period”).

Specifically, the “Settlement Class” means all Persons who made a purchase in California during the Class Period.

Excluded from the Settlement Class shall be the assigned Judge to the Action, counsel to the Parties, Mediator Marc Marmaro, and their employees, legal representatives, heirs, successors, assigns, or any members of their immediate family, any government entity; Defendant, any entity in which Defendant has a controlling interests, any of Defendant’s subsidiaries, parents, affiliates, and officers, directors, employees, legal representatives, predecessors in interest, heirs, successors, or assigns, or any members of their immediate family; and any Persons who timely opt-out of the Settlement Class..

If the settlement does not become effective (for example, because it is not finally approved, or the approval is reversed on appeal), then this litigation will continue and any order preliminarily certifying the class for settlement purposes will be vacated.

What Is The Lawsuit About?

A lawsuit was originally brought against Belcampo Group, Inc., (“Belcampo”). The lawsuit alleges that Defendant falsely and deceptively labeled and advertised selling high quality organic meat that was “100% Certified Organic,” “100% grass-fed,” “USDA Certified,” and/or “processed in Northern California” at Defendant’s organic ranch. Belcampo denies that there is any factual or legal basis for the lawsuit. The Court has not determined whether Plaintiffs or Belcampo are correct.

Why Is This Case Being Settled?

The Parties have, in advance of settlement, on January 20, 2022, engaged in a full-day, arms-length negotiation with Hon. Marc Marmaro (Ret.) of Signature Resolution, a highly experienced mediator, and have further engaged in an informal exchange of documents and other information pertaining to the Settlement Class Member’s claims. The Parties have had a full and fair opportunity to evaluate the strength and weaknesses of their respective positions.

After considering the risks and costs of further litigation, the Parties expressly incorporate as material terms of the Settlement, it is the desire of the Parties to fully, finally, and forever settle, compromise, and discharge the Released Claims.

What Is The Settlement?

This settlement proposes to release the claims of California consumers based on Defendant's alleged misrepresentations about the products it sold.

As part of the settlement agreement, Defendant shall pay a non-reversionary common fund ("Settlement Amount") of \$86,475 which shall be used to fund payments to Settlement Class Members, Class Notice and administration costs, any Class Counsel Award and costs awarded by the Court, and any Class Representative Service Award to Plaintiff awarded by the Court.

What Can I Get In The Settlement?

Authorized Claimants are entitled to receive a Settlement Benefit in the amount of up to \$3 (without proof of purchase). Class Members who provide proof of purchase with their Claim in the form of a receipt or other valid proof of purchase will receive a refund for the purchase price(s) paid up to a maximum of up to \$10 in total per Claimant. Only 1 (One) Authorized Claimant per Household is entitled to receive a Settlement Benefit unless otherwise agreed to by the parties.

Settlement Benefits will be adjusted on a pro-rata basis depending on how many claims are filed.

If the total value of all approved Claims either exceeds or falls short of the amount available to pay Authorized Claimants after payment from the Settlement Amount of Court awarded costs, fees and service awards, then the amounts of the Settlement Benefit will be reduced or increased to ensure the fund is exhausted. Any such pro rata adjustment will be calculated prior to distribution (i.e., will be made in a single distribution).

This Settlement does not permit reversion of unclaimed settlement funds to Defendant. Subject to the Court's approval, a reminder email by the settlement administrator will be sent to Class Members whose paper checks remain uncashed more than 90 days after distribution. If a check sent to a Class Member remains uncashed, the Administrator should send the funds represented by such checks to the California Controller's Unclaimed Property Fund in the name of the Class Member. Additionally, based upon the claims made on the terms of the settlement, any amount of money that is unclaimed will be given to a designated Cy Pres recipient. The designated Cy Pres Recipient will be the Los Angeles Regional Food Bank located at 1734 East 41st Street, Los Angeles, CA 90058.

What Do Plaintiffs and The Lawyers Get?

To date, Plaintiffs' lawyers have not been compensated for any of their work on this case. The Plaintiffs' lawyers ("Class Counsel") will petition the Court for a fee of up to 25% of the common fund and apply to the Court for a service award for the Class Representative in an amount not to exceed \$2,500 for her participation as the Class Representative.

The Court will determine what amounts of fees, costs, expenses, and class representative payment to award. As with the Settlement itself, you can object to Class Counsel's fee request. The award of attorneys' fees, costs and expenses will be paid to Plaintiff's lawyers. If approved by the Court, the Settlement Administrator shall pay Class Counsel the Class Counsel Award within sixty (60) calendar days of the Court's Entry of Final Judgment.

What Claims Are Released by The Settlement?

Effective upon the Final Approval, Representative Plaintiff, for herself and as the representative of the Class and on behalf of each Class Member who has not timely opted out or requested exclusion from the Settlement and each of their respective agents, successors, heirs, assigns, and any other person who can claim by or through them in any manner, shall have fully and finally released with prejudice all Released Claims against the Released Parties, as further defined by the terms of this Agreement.

How Do I File a Claim?

You can file a claim form by visiting the settlement website at www.BelcampoSettlement.com. Your claim form must be submitted electronically via the website or printed from the website, completed and timely submitted or postmarked by October 12, 2024, and mailed to *Belcampo Settlement Administrator*, c/o CPT Group, Inc., 50 Corporate Park, Irvine, CA 92606.

How Do I Exclude Myself From The Settlement And Litigation?

You can exclude yourself from the settlement class if you wish to retain the right to sue Belcampo separately for any monetary claims over the mislabeling of the products. To exclude yourself (or "Opt Out"), you must mail or email a written

request to exclude yourself from the settlement to the claim administrator at *Belcampo Settlement Administrator*, c/o CPT Group, Inc., 50 Corporate Park, Irvine, CA 92606. If you exclude yourself, you cannot object to the terms of the settlement.

An Exclusion Form is available on the Settlement website at www.BelcampoSettlement.com or you can submit a written request for exclusion that must include: (a) your name, mailing address, email address and telephone number; (b) and state the words “I wish to be excluded from the Belcampo Class Action Settlement”; (c) include your signature; and (d) be postmarked no later than the Exclusion Deadline.

Exclusion requests must be postmarked by October 12, 2024.

How Do I Object To The Settlement?

If you are a Settlement Class Member and do not exclude yourself, you can object to the Settlement, or any part of the Settlement, for example if you do not think the Settlement is fair. In addition, your objection must include your name, email and postal addresses, telephone number, and information demonstrating that you are entitled to be included as a member of the class.

You may submit a written statement by first-class United States Mail, postage paid, to the Settlement Administrator that describes your objection in specific terms and the reason for any such objection, including any evidence and legal authority that you wish to bring to the Court’s attention and any evidence you wish to introduce in support of your objection.

Any objecting Class Member may appear at the Fairness Hearing, in person or through counsel, to show cause why the proposed Settlement should not be approved as fair, adequate, and reasonable. The objecting Class Member must file with the Court and serve upon Class Counsel and Defendant’s Counsel a Notice of Intention to Appear at the Fairness Hearing at least 30 days before the Fairness Hearing date. The Notice of Intention to Appear at the Fairness Hearing must include copies of any papers, exhibits, or other evidence that the objection Class Member will present to the Court.

Any documents that you wish for the Court to consider must also be attached to the objection. Your objection to the Settlement must be mailed no later than September 28, 2024, to the following addresses:

Belcampo Settlement Administrator
c/o CPT Group, Inc.
50 Corporate Park
Irvine, CA 92606

If you object to the settlement but still want to submit a claim in the event the Court approves the settlement, you must still submit a timely claim according to the instructions described above.

When Will The Court Decide If The Settlement Is Approved?

The Court will hold a hearing on October 28, 2024, at 10:30 a.m. PST to consider whether to approve the settlement. The hearing will be held in the courtroom of the Judge, Stuart M. Rice in Department 1 at the Spring Street Courthouse located at 312 N. Spring Street, Los Angeles, CA 90012. This hearing date may change without further notice to you. Consult the settlement website at www.BelcampoSettlement.com, for updated information on the hearing date and time.

How Do I Get More Information?

You can contact the Claims Administrator at BelcampoSettlement@cptgroup.com, by calling 1-888-544-6118 or writing to Belcampo Settlement Administrator, c/o CPT Group, Inc., 50 Corporate Park, Irvine, CA 92606. You can also obtain additional information by contacting Class Counsel: Elan B. Zektser, OAKWOOD LEGAL GROUP, LLP. 8124 W. 3rd Street., 2nd Floor, Los Angeles, CA 90048.

**DO NOT CONTACT THE COURT CONCERNING THIS NOTICE,
THE SETTLEMENT OR THE LAWSUIT.**